

CALIFORNIA UTILITY EXECUTIVE MANAGEMENT ASSOCIATION



MINUTES
BOARD OF DIRECTORS MEETING
September 6, 2018 – 3:30 p.m.
Omni La Costa Resort & Spa
2100 Costa Del Mar Road, Carlsbad, CA 92009
Location: Veranda Conference Room

CALL TO ORDER BY PRESIDENT – Tom Coleman

ROLL CALL OF DIRECTORS

Public Agency Representatives

President Tom Coleman
Vice President Piret Harmon
Director Andy Sells
Director Martin Zvirbulis
Director Greg Galindo
Director Brian Macy
Director Tammy Rudock

Corporate Representatives

Treasurer, Michael Busch
Director Erin La Combe Gilhuly
Director Scott Pieratt
Director W. David Byrum
Director Michael Samuel

ABSENT:

Public Agency Representatives

Director Rick Gilmore

Corporate Representatives:

OTHERS PRESENT:

Executive Director Ken Deck
Rose Perea, Staff Assistant

TAB 1 CONSENT CALENDAR

1.1

Approval of May 8, 2018 Minutes

Upon motion by Director Zvirbulis, seconded by Director Sells, and unanimously carried, the Minutes were approved as presented.

TAB 2 CORPORATE MATTERS

2.1

Conference Overview

Executive Director Deck advised that there were approximately 60 attendees registered for the conference. Director Byrum requested that a list of the attendees and sponsors be provided to Board members and also posted to the website. Executive Director Deck agreed to provide the list.

Comment cards were prepared by CV Strategies for distribution on the last day of the conference. President Coleman was asked to request that those completing the comment cards add their comments in connection with the Golf Tournament.

2.2

2019 Leadership Summit in September

One more speaker is needed for the Summit. Director Zvirbulis suggested that marketing at the mini summits could be used as leverage to bring more participants to the summit. Executive Director Deck advised that attendees at the mini summits are included in Constant Contact and they receive information through the e-blasts on the conferences and mini summits. He noted that it benefits agency membership if more staff are included. The Association needs to promote bringing the number 2 person to the conferences and mini summits which is consistent with continuing with the “mentoring” goals. Possibly extending use of the spa to attendee spouses while attendees golf was mentioned. The 2019 Leadership Summit should be promoted at the November 1 Mini Summit at ACWA including the Agenda and presenter. It was suggested that Sommer Kehrli, whose customer base is 90% public agencies, be asked to send information out to her customer base. Executive Director Deck to follow up with Sommer Kehrli.

2.3

ACWA Spring Conference, May 7-10, 2019. Reference to the ACWA Conference was corrected as follows: **ACWA Fall Conference November 27-30, 2018, Manchester Grand Hyatt, San Diego**

- **CUEMA Booth – Rather than a “Booth” a “Mixer” was suggested.**
 - Director Busch (Urban Futures) and Director Gilhuly (CV Strategies) agreed to inquire about the possibility of securing a location and finding sponsors for the mixer to be held during the Fall Conference. They will advise the Board of their findings before committing to it.
- **Board Meeting – Tuesday November 27, 2018 at 1:30 p.m.**

2.4

Mini Summit, November 1, 2018, at ACWA/JPIA, 8:00-11:30 a.m., Roseville, CA

- **Status Update**
- **Posting to website, Flyers**
 - Director Harmon requested that a “printable” flyer be prepared that allows the Board members to produce printed copies as needed. It could be used to promote CUEMA event(s) to the ACWA/JPIA Leadership Program participants and alumni – great opportunity to network.
 - CV Strategies to post the flyer to the website

2.5

Board Members’ Terms

- **Review and discuss renewal of the Terms, Discuss Staggering Terms**

Tom Coleman, President, Expires December 2018

Piret Harmon, Vice President, Expires December 2018

Brian Macy, Director, Expires December 2018

Greg Galindo, Director, Expires December 2018

Michael Busch, Treasurer, Expires December 2018

David Byrum, Corporate Director, Expires December 2018

Erin La Combe Gilhuly, Corporate Director, Expires December 2018

Scott Pieratt, Corporate Director, Expires December 2018

Ken Deck, Executive Director, Expires December 2018

Upon motion by Director Zvirbulis, seconded by Director Gilhuly, and unanimously carried the foregoing terms were extended to December 2022. The Board confirmed the extension of the following terms from December 2020 to December 2022 as well:

Marty Zvirbulis
Andy Sells
Rick Gilmore
Tammy Rudock
Michael Samuel

2.6

Financial Reports (Directors Busch and Harmon)

- **Provide Second Quarter (April-June 2018) Financial Reports**

Director Harmon e-mailed the following financial reports to all Board members prior to the meeting: Balance Sheet, Membership-Sponsorship Report, Profit and Loss Events, Profit and Loss Operating and Profit and Loss Total. The reports were discussed and Director Harmon noted that the sponsorships are below the budgeted amount.

2.7

Website Update (Director Gilhuly)

- **Discuss Database of Vendors and Consultants in “Members Only” Section**
- **Update Job Postings**
 - Director Gilhuly noted that more job postings were needed.
- **Update News and Events**
- **Discuss Process for Updating Sponsors**

2.8

Future Mini summits

- CalPERS Issues – Director Busch offered to present at both North and South Mini Summits - he noted that this is a significant issue to many municipal agencies and likely to special districts as well.
- Developing Financial Policies to deal with CalPERS Unfunded Liabilities.
- Consider a Mini Summit in the Ventura area

2.9

Strategic Workshop (Coleman and Harmon)

- **Discuss time and location**

Cucamonga County Water District was discussed as the venue. Director Harmon to send out a “Doodle Pool” for dates. It would be held from 10:00 a.m.to 2:00 p.m.
- **Discuss potential items**

President Coleman will work with the Director Harmon to develop an agenda to be distributed prior to the meeting.

2.10

Future Board Meetings

- ACWA Fall Conference, San Diego, Tuesday, November 27, 2018, at 1:30 p.m.

OTHER BUSINESS

None

Directors’ Comments

None

Future Agenda Item

- ACWA Spring Conference, May 7-10, 2019, Monterey, CA

Next Meeting Place, Date and Time

- Strategic Planning Workshop – at Cucamonga Valley Water District; date and time to be determined
- Fiscal Policies (Carry Over, Busch)
- Database of Vendors and Consultants in Members Only Section of Website (Carry Over, Gilhuly)

Upon motion made by Director Byrum, seconded by Director Pieratt, the meeting was adjourned at 5:30 p.m.



Attest: _____
MICHAEL BUSCH
Board Secretary