

CALIFORNIA UTILITY EXECUTIVE MANAGEMENT ASSOCIATION



MINUTES
BOARD OF DIRECTORS MEETING
September 7, 2017 – 3:30 p.m.
Omni La Costa Resort & Spa
2100 Costa Del Mar Road, Carlsbad, CA 92009
Location: Orchard Conference Room

CALL TO ORDER BY PRESIDENT – Tom Coleman

ROLL CALL OF DIRECTORS

Public Agency Representatives

President Tom Coleman
Vice President Piret Harmon
Director Andy Sells
Director Martin Zvirbulis
Director Greg Galindo
Director Brian Macy

Corporate Representatives

Director Erin La Combe Gilhuly
Director Scott Pieratt
Director W. David Byrum

ABSENT:

Public Agency Representatives

Director Rick Gilmore

Corporate Representatives:

Secretary Treasurer Michael Busch

OTHERS PRESENT:

Executive Director Ken Deck
Rose Perea, Staff Assistant

TAB 1 CONSENT CALENDAR

1.1

Approval of April 19, 2017 Minutes

Upon motion by Director Harmon, seconded by Director Pieratt, and unanimously carried, the Minutes were approved as presented.

TAB 2 CORPORATE MATTERS

2.1

Conference Overview

President, Tom Coleman, thanked the Board for doing such a great job on securing sponsorships for the conference. He also advised that he has received overwhelming comments that this has been the best conference yet. He commented that the sponsorships need to be secured earlier in the year which would enable CUEMA to feature the sponsors sooner.

2.2

Benefits of an Annual Sponsorship

Director Harmon stressed that the value of both sponsorships and membership need to be discussed. Executive Director Deck advised that the “Members Only” section has been built and is part of the website – it just needs to be updated and reactivated. Director Gilhuly will send the link to Executive Director Deck and Director Harmon so that they can go into the Members Only section and see what the section contains and provide comments so that it can be updated. All comments should be directed to Executive Director Deck **no later than September 22, 2017**. He will work with Directors Gilhuly and Harmon to update. Director Gilhuly suggested members only events – no vendors. There are approximately 40 agency members. Director Harmon would like the members only section to be “searchable”. Directors Gilhuly, Deck and Harmon will work on the benefits of membership and sponsorships.

2.3

Discuss September 2018 Leadership Summit

- **Finalize next year’s program no later than April 2018 in order to have it available at the ACWA Conference**

The Board noted that there seems to be better participation in Southern California for the annual summit. Upon motion by Director Pieratt, seconded by Director Gilhuly the Board unanimously approved a two-year commitment at the same venue, Omni Resorts, Carlsbad, CA, for the same date following Labor Day each year. Director Pieratt will work with the Resort on putting together a Golf/Spa Package for next year.

2.4

Discuss 2018 ACWA Fall Conference Booth

- It was the consensus of the Board that CUEMA will not have a booth at the ACWA Fall conference.
- **A Board meeting was scheduled at the ACWA Fall Conference on Tuesday, November 28, 2017 at 3:00 p.m. The location will be provided at a later date.**

2.5

Mini Summit, October 26, 2017, at ACWA/JPIA, Sacramento, CA – Jeremiah Miller, Leadership Coach at Forging Leaders

- **Topic**
 - **What is the single-biggest challenge facing water districts and other member organizations?**
 - **What are the most critical 2 or 3 problems faced by members in their work?**
 - **What is the most vital leadership skill that members would benefit improving?**
 - **What is the highest impact change that members are facing in their jobs?**

Board response to the foregoing topics:

- Workforce sustainability
- Keeping staff motivated
- Succession planning within the organization

Board comments regarding future mini summits:

- The events should be free to everyone which will enable members to market CUEMA
 - On the messaging and marketing of these mini summits, it should be stated that this year they will be offered free of charge. Going forward, there will be a nominal charge.
- The mini summits should be 2 to 4 hours in duration.
- Director Zvirbulis offered to host the mini summit in January at his facility
 - He suggested a person he has used who speaks on “Emotional Intelligence”. He will forward information on her to the Board for review.

2.6

Schedule Future Board Meetings

Tuesday, November 28, 2017, at 3:00 p.m. at the ACWA Fall Conference

OTHER BUSINESS

Directors’ Comments

Upon motion by Director Harmon, seconded by Director Zvirbulis, the Board unanimously approved the reimbursement of Director Deck’s travel expenses.

- Director Harmon agreed to speak with Tammy Rudock, General Manager, Mid-Peninsula Water District to see if she is interested in serving on the Board.
- Director Scott Pieratt agreed to speak with Kimberly Thorner, General Manager, Olivenhain Municipal Water District, to see if she is interested in serving on the Board.
- Executive Director Deck will follow-up with Rick Gilmore as to whether he is still interested in staying on the Board.
- Executive Director Deck will speak to Michael Samuel, Nobel Systems, and President Coleman will speak with Mike Parra, Highroad IT, regarding their interest in serving on the Board.
 - Currently there is only one corporate vacancy on the Board. Director Harmon recommended that if they are both interested in serving on the Board, they should submit a short Bio and comments as to why they would like to serve on the Board.

Future Agenda Items

- Re-appoint Board members and stagger the expiration dates
- Sponsorship Drive
- Mini Summit Schedule for 2018

Next Meeting Place, Date and Time

Tuesday, November 28, 2017, at 3:00 p.m. at the ACWA Conference

The meeting was adjourned at 5:32 p.m.

Attest:  _____
MICHAEL BUSCH
Board Secretary